



**Dave Ryder**  
**Principal and Managing Director**

Dave Ryder is managing director and principal of Veer Consulting, a Scottsdale, Ariz.-based firm that provides organizations of all sizes and industries with services to streamline business operations and events.

Ryder is responsible for planning and executing the company's operations and serves as a client consultant. He leverages his diverse professional background to help organizations of all types address business challenges with creative solutions that foster growth and innovation.

Ryder brings more than 25 years of experience in hospitality, meeting and event management, and retail industries to the helm of Veer Consulting. Prior to founding Veer Consulting in 2005, Ryder held managerial positions in aerospace financial analysis, destination management, luxury resort operations, corporate international travel and incentives, and fine jewelry retail.

He has developed and implemented meetings and corporate events for Fortune 500 companies worldwide, including Apple, IBM and American Express among others. Throughout his career, Ryder has served a varied clientele of organizations in the technology, insurance, financial services, automotive, manufacturing, entertainment, non-profit, pharmaceutical and medical industries, as well as state and municipal governments and associations.

Ryder earned a bachelor's degree in business management from Arizona State University, specializing in organizational behavior. He also holds a Master of Business Administration from Capella University in Minneapolis, which he completed in 2008.